## **EBS** Competitive Advantages

- EBS does not outsource BOLI servicing
  - One firm to contact for all implementation and servicing
  - Superior privacy protection
  - Seven in-house CPAs
  - In-house attorney
- EBS Partners have selling agreements with top mutual carriers:
  - Guardian Life
  - Mass Mutual
  - Midland National
  - New York Life
  - Northwestern Mutual
  - Protective Life
  - Securian (Minnesota Life)
- EBS secure private client information internet portal
- No direct billings for BOLI policy servicing

- Service Organization Control Reports
  - > SOC I, SSAE 18
  - SOC II, Privacy Protection



- EBS upholds a commitment to meeting client needs which has resulted in outstanding retention and satisfaction
- Endorsed vendor with multiple banking associations
  - Alabama Bankers Association (ABA)
  - Georgia Bankers Association (GBA)
  - Community Bankers Association of Ohio (CBAO)
  - Community Bankers of Michigan (CBM)









